



2021 MTF Annual Meeting

1-12-2021

Membership Report

Wild Apricot – Membership Software information updated

In 2016 the MTF Board of Director approved and initiated the Wild Apricot Membership Software that is currently in use. The Wild Apricot software system performs numerous functions beyond membership service including events, donations, emails, notices, website, etc. Wild Apricot has condensed the MTF operations and allows interaction of the various MTF functions extremely well. For MTF Membership purposes the initial download of contact information in 2016 included many inaccurate, duplicate, and unsolicited contacts that required closer review to ensure accuracy.

Early spring of 2020 the MTF set a goal of purging inaccurate information and eliminating non-users of the MTF service. Over 3,500 names were deleted from the list of 6,000 contacts and information updated from those that were inaccurate. Reviewing inaccuracies within the Wild Apricot System is now more manageable.

Membership Classifications – By Law Change

By Law changes adopted on Dec 27, 2020 now accurately reflect Membership Status of all Bundle Members. Previously (prior to implementation of Wild Apricot) – MTF Members could list individual(s) and include as part of their membership. Those individuals we labeled as “Affiliates” and were not afforded with voting privileges. The recent By Law change clarified the status of affiliates and provides Membership Status as “Bundle Members” with voting privileges.

Bundle Membership levels include:

- Individual Membership 1 Single Member
- Team Membership 2-3 Members per Bundle Package
- Crew Membership 3-6 Members per Bundle Package
- Corporate Membership 7-20 Members per Bundle Package

Other classifications include:

- Associate Outside of Michigan
- Student Currently enrolled student at University/College
- Honorary MSU persons and other organizations contributory to MTF
- Retired Past MTF Members currently Retired
- Affiliate Previous Bundle members – Renewal as Individual Membership
- Friend of Turfgrass Research Members of the Community wishing to support Turf Research

Current Active Membership (As of January 3, 2021)

Individual Membership	107 Individuals
Team Membership	122 (85 Administrators)
Crew Membership	99 (31 Administrators)
Corporate Membership	146 (14 Administrators)

Others

Honorary/Retired/Student/Associate	83 Individuals
Total Active	557 Active Members

Membership renewal is now based on an “Anniversary Date” and members can establish a date that they prefer to have their renewals for membership completed. Prior “Annual Date” for membership coincided with the fiscal year of the MTF Oct 1 – Sept 31 annually.

Respectfully submitted,

Brad Lazroff

MTF Membership Chairperson